



# Connect Websites — Package Comparison

WHAT'S INCLUDED	STARTER £2,225	INTERMEDIATE £3,855	ADVANCED £6,175
GOOGLE ANALYTICS AND SEARCH CONSOLE	✓	✓	✓
WEBSITE SOFTWARE SETUP AND CUSTOMISATION	✓	✓	✓
SSL SECURE CERTIFICATE	✓	✓	✓
WEBSITE SPEED OPTIMISATION	✓	✓	✓
CUSTOMISED WEBSITE COLOUR SCHEME	✓	✓	✓
LINK TO ONLINE BOOKING AND PAYMENTS	✓	✓	✓
INITIAL ONSITE PAGE SEO	✓	✓	✓
SCHEMA SETUP	✗	✓	✓
REVIEW PLUGIN	LIMITED REVIEWS IN FOOTER	FOOTER REVIEWS AND REVIEW PAGE GRID	FOOTER, REVIEW PAGE AND INSERTS ON MARKETING PAGES
TOTAL NUMBER OF PAGES	MAXIMUM OF 10 PAGES IN TOTAL	15 - 25 PAGES	25 - 35 PAGES
ONLINE FORMS	1 CONTACT FORM	1 CONTACT FORM	1 CONTACT FORM 1 CONSULTATION FORM
EMAIL NURTURE SEQUENCE	1 FOLLOW UP EMAIL	2 FOLLOW UP EMAIL	3 FOLLOW UP EMAIL
ENHANCED MARKETING PAGES	✗	1 PAGE	3 PAGE
ENHANCED WEBSITE FEATURES	✗	✗	✓
BEFORE AND AFTER GALLERY	✗	UP TO 12 IMAGES	UP TO 24 IMAGES
PRACTICE PHOTOS	1 IMAGE	UP TO 4 IMAGES	UP TO 12 IMAGES
TEAM PHOTOS	UP TO 4 IMAGES	UP TO 8 IMAGES	UP TO 12 IMAGES
VIDEOS	✗	1 VIDEO	UP TO 8 VIDEOS
BLOG CONTENT MIGRATION	✗	UP TO 5 PAGES	UP TO 15 PAGES